

# CEU EXECUTIVE MBA

THE EMBA FOR THE  
OPEN WORLD



[www.emba.ceu.edu](http://www.emba.ceu.edu)

Featured on the front cover:  
SANDRA GUENTNER '23 and  
MANUEL ROSAS VAZQUEZ '23  
at the CEU Rooftop Garden



# Join the intellectual adventure of your lifetime and elevate your managerial profile to a truly strategic level.

- » Take part in the *Executive MBA for the Open World* at Central European University — one of the most international universities in the world, according to *The Times Higher Education* — on our state-of-the-art campuses in Vienna and Budapest.
- » Become a member of an elite body of 1,500 graduate students from 120 countries and an alumni community of more than 18,000 professionals in 149 countries.
- » Experience the atmosphere of our American-style campus, where innovative, outside-the-box ideas are discussed in an open environment free of hierarchies and dogmas.
- » Take advantage of our tailor-made program for working executives and get a US- and EU-accredited MBA degree in just 9 convenient 4-to-9-day residencies, scheduled over 24 months to minimize disruption to your work and life.
- » Gain resilience to thrive in the turbulent global business environment with a highly affordable world-class management education. At a tuition rate of just 29,000 euro, CEU Executive MBA is the best value-for-money option in Europe.



## MESSAGE FROM THE PROGRAM DIRECTOR

Don't miss the big picture:  
Only open innovative minds  
can get us out of the crises  
the world faces!

As we plunge into a host of new crises just after recovering from the greatest pandemic in a century, we face a stark realization: business as usual is over. The future belongs to managers, entrepreneurs, and leaders with an open, resilient perspective — professionals willing to challenge established dogmas and quickly adapt to new realities.

Founded by visionary financier and philanthropist George Soros, Central European University has long been a meeting place of the world's leading researchers and practitioners calling for a deep rethinking of our economic and political institutions.

Our mission of “promoting the values of open society and critical thinking” is reflected in our bespoke CEU Executive MBA curriculum. Like no other program in Europe, CEU Executive MBA offers a forward-looking balance between “hard” quantitative skills in financial and data-based decision making and “soft” leadership competencies.

We train senior managers who see their organizations, teams and strategies in a broader economic, social, political, technological and environmental context. Who understand not only the “how” but also the “why” of executive-level management.

It is also our open-society mission that motivates us to offer our world-class, meticulously delivered Executive MBA program at an investment cost unrivaled by European business schools.

A portrait of Julia Hillemeir, a woman with long, light brown hair, wearing a dark blue blazer over a white turtleneck. She is smiling and looking slightly to the left. Her right hand is raised near her face, with a ring visible on her finger.

"CREATIVE MIND, DIVERSITY  
OF PERSPECTIVES AND  
LEARNING CULTURE ARE  
STILL ESSENTIAL FOR  
BUSINESS SUCCESS.  
CEU EXECUTIVE MBA WILL  
EQUIP YOU WITH THESE  
VALUABLE CAPABILITIES."

A decorative orange triangle pointing downwards, located to the left of the text.

**JULIA HILLEMEIR**

*Class of 2009*

*Sanofi  
Frankfurt Am Main,  
Germany*

It is no coincidence that our innovative, uniquely transparent program of merit- and need-based scholarships has been shortlisted for the prestigious global QS Reimagine Education Award.

Benefiting from one of the largest endowments on the continent, CEU is truly democratizing managerial education. We aim to make the program accessible not only to traditional corporate sectors such as consulting and finance, and not only to candidates from Western Europe.

Our current participants come from 40 countries on 5 continents. They have an average of 16 years of professional experience and 10 years of leadership experience. One in five is a senior NGO or public-sector manager and another 15 percent are entrepreneurs.

In today's context, the job of a senior manager is not only about adapting to the world or to external conditions. It is also about curating a world — co-creating reality with your customers, your teams and your stakeholders.

When we say “the EMBA for the Open World,” we are chiefly thinking about the world that you can open and positively impact. Embracing this creative power is essential for your professional transformation from operational and functional expertise to strategic leadership — the transition that requires learning not only new skills, but most importantly, new ways of thinking.

Are you open for such change?

**PROF. MACIEJ KISILOWSKI**

*Faculty Director, CEU Executive MBA  
(JSD, Yale; MPA, Princeton; MBA, Insead)*

"INNOVATION DEPENDS ON CREATIVE CRITICAL THINKING AND REJECTION OF RECEIVED DOGMAS. WISE DECISION MAKING NEEDS CAREFUL DATA ANALYSIS. IT MUST BE BASED ON PROVEN FACTS, WHICH ALSO MEANS THAT IS HAS TO REJECT CONVENTIONS, IDEOLOGICAL PREOCCUPATIONS AND BIASES."

**PROF. SHALINI RANDERIA**

*President and Rector,  
Central European University*



CEU EXECUTIVE MBA  
SUPPORT TEAM



## TAILORED CURRICULUM FOR EXPERIENCED MANAGERS

Our goal is simple: transform your professional future by taking you from operational and functional expertise to positions of strategic leadership within your organization.

With this aim in mind, we leverage CEU's thought leadership and multidisciplinary research capabilities. Our experienced faculty will be with you all the way as you build your leadership profile.



STRATEGIC  
INNOVATION

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CEU's academic identity revolves around the concept of the Open Society: a society without dogmas where conventional wisdom can be challenged. That spirit is essential for strategic innovation, which in today's knowledge-intensive economy is key to long-term professional success. That is why strategic management is at the center of our curriculum. At CEU, you will discuss the rapidly changing levers of regional and global competitiveness. You will be trained how to actively navigate a myriad of contradictory social, economic, political and technological forces that affect business and organizational performance.

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BUILDING  
ON  
RIGOROUS  
MODELS

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Theory is the opposite of practice only when it is a bad theory. From finance and marketing to strategy and big data, businesses are increasingly relying on rigorous models to structure their products, predict the behavior of consumers or competitors and ascertain the dynamic evolution of the broader business environment. Rather than hiring consultants, develop your own skills and use powerful managerial frameworks!

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DECISIONS  
BASED  
ON DATA

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Corporate decisions are too often guided by stories, anecdotes or one-sided narratives. To maintain your edge, you need to become a native in a different decision-making style – one based on evermore available data. With one of the strongest Data Analytics faculties in continental Europe, CEU prepares you for the data-driven business environment.

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GLOBAL  
LEADERSHIP  
THAT  
WORKS

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Too often, European organizational behavior courses either “copy-paste” American approaches or focus on purely local war stories. CEU Executive MBA offers an innovative third way. Our full-time faculty graduated from doctoral programs at some of the most prestigious universities in the world, including Harvard, Yale, Princeton, MIT and Insead. At the same time, our faculty members are deeply committed to practically engage in both Western and Eastern European contexts, working with organizations throughout

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the region as consultants and coaches. This is reflected in our proprietary CEU Leadership Program, which all Executive MBA participants complete as part of their degree. The Program offers cutting-edge organizational, communication and leadership tools tailored to your local needs and conditions. We train pragmatic leaders, who are able to constructively nudge organizations towards better decisions as well as flatter, more innovative cultures.

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PREPARATION  
FOR THE  
FUTURE

The global economy is changing fast, and in hard-to-predict and unsettling ways. Your Executive MBA is not only about understanding the forces that have determined competitiveness in the past, but also about exploring trends, developments and risks for years to come. CEU's unparalleled thought leadership in economics and sociology, as well as political, environmental, and network sciences allow us to connect you with Europe's leading thinkers on how our continent will develop after the COVID crisis.

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FULFILLING  
WORK LIFE  
BALANCE

We do not study just to get promoted or receive a bigger paycheck. You are now at an important professional and personal juncture, and at a unique, historical moment. Use CEU's exceptional intellectual resources to reflect on your path so far and think about ways in which you can contribute in the future!

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“THE CEU EXECUTIVE MBA CURRICULUM GIVES ME THE TOOLS AND ABILITY TO DEAL WITH THE UNCERTAINTY OF OUR NEW NORMAL AND ENABLES ME TO MAKE DECISIONS EVEN IN THE MOST CHALLENGING OF TIMES.”

**SUSANNA HULT**

*Class of 2023*

*Lufthansa Systems  
Sweden*



## PROGRAM THAT FITS YOUR LIFE

CEU Executive MBA immerses you in intensive learning and personal development without sacrificing your schedule, passions or commitments.

The program is designed with the needs of a working professional in mind. The 50-credit, US- and EU-accredited degree is offered over 24 months in just 9 four-to-nine day residencies. Most modules are centered around popular holidays, including May 1 and November 1, when business is slower because of long weekends. Austrian Airlines and the Lufthansa Group offer our participants attractive discounts. All in all, you will need just about 10 working days each calendar year, including travel, to graduate.

### VIENNA MODULES

Our seven Vienna Modules (two or three each year) will be four-days-long. They start after lunch, allowing participants to catch up with emails or do work before starting their studies. Because our courses overlap with other CEU classes, you will get a good taste of CEU campus life, meet many of CEU's world-class faculty and become a true member of our community. You will also be able to experience Vienna — the capital of the fourth most prosperous EU country, boasting 300 regional headquarters of prominent multinationals and a renowned home to culture and diplomacy.

### BUDAPEST MODULES

Our three Summer Modules, lasting nine days, will be offered in the slow season around the August 15 holiday. Since Executive MBAs from three consecutive

2023

BUDAPEST MODULE

VIENNA MODULE

- |  |   |   |   |
|--|---|---|---|
| <p>1 <b>STRATEGIC FUNDAMENTALS</b><br/>CEU Leadership Program P1<br/>Business Strategy P1<br/>Control<br/>Elective E1<br/><b>12 - 20 AUG, 2023</b></p> | › | <p>2 <b>DATA-DRIVEN DECISION MAKING</b><br/>Data P1<br/>Finance P1<br/><b>1 - 4 NOV, 2023</b></p> | › |
|--|---|---|---|

2024

VIENNA MODULES

BUDAPEST MODULE

VIENNA MODULE

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| <p>3 <b>FINANCIAL MANAGEMENT</b><br/>Finance P2<br/><b>15 - 18 FEB, 2024</b></p>   | › | <p>5 <b>LEADING CHANGE</b><br/>CEU Leadership Program P2<br/>Electives E2 - E5<br/><b>10 - 18 AUG, 2024</b></p> | › | <p>7 <b>MARKETING &amp; CONSUMER BEHAVIOR</b><br/><b>31 OCT - 3 NOV, 2024</b></p> | › |
| <p>4 <b>THE BIGGER PICTURE</b><br/>Economical Thinking<br/>Data P2<br/>Global Economy in 2030<br/>Nonmarket Strategy<br/><b>27 APR - 5 MAY, 2024</b></p> | › |   |   |   |   |

2025

VIENNA MODULES

BUDAPEST MODULE

- |  |   |   |   |
|--|---|---|---|
| <p>7 <b>MANAGING OPERATIONS STRATEGICALLY</b><br/><b>20 - 23 FEB, 2025</b></p>   | › | <p>9 <b>GOOD LIFE</b><br/>CEU Leadership Program P3<br/>Electives E6 - E9<br/><b>9 - 17 AUG, 2025</b></p> | › |
| <p>8 <b>TOWARDS THE FUTURE</b><br/>Business Strategy P2<br/>Digital Transformation<br/>Innovation &amp; Entrepreneurship<br/><b>26 APR - 4 MAY, 2025</b></p> | › |   |   |

intakes take this module at the same time, you will have the chance to meet more than 200 top-level professionals from around the region and choose from an unparalleled elective selection offered both by the CEU faculty and visiting professors from leading business schools in the world.

Our Budapest campus offers state-of-the-art facilities for the summer module, affordable accommodation at a variety of our partner hotels and a multitude of attractive sightseeing and vacationing options for families.

#### ONLINE OPTION

If you cannot travel to any of your CEU Executive MBA modules, you do not need to miss it. Since the start of the COVID pandemic, we have introduced a high-quality online participation option. All CEU auditoriums and seminar rooms are equipped with cutting-edge AV equipment, which allows online participants to feel just as if they were in class.

#### A SMARTER WAY TO MBA

Most of our competitors offer part-time programs that require you to devote either more than 150 afternoons/evenings or over 35 weekends to complete an MBA. At first glance, they seem to be easier on your work schedule.

But alumni experience tells us otherwise. Afternoon programs seriously limit your work flexibility, including travel. Weekend programs lower your productivity by regularly depriving you of much-needed weekend rest, as well as time with friends and family.

Neither format allows for commuting students, limiting the participants to residents of one city. We believe an Executive MBA must be vibrantly diverse to be worthy of its name. This is an opportunity to broaden your horizons, meet new people and take a moment to challenge yourself and digest new ideas. Our modular format gives you all that!



"I ALWAYS WANTED TO DO AN MBA, BUT WAS CONCERNED ABOUT HOW TO COMBINE IT WITH MY CAREER AND PRIVATE LIFE. CEU'S MODULAR EXECUTIVE MBA ALLOWS ME TO DO IT QUITE EASILY. IT TICKS ALL THE BOXES."

**FARES KILPADY**

*Class of 2024*

*Flydubai  
United Arab Emirates*





CEU EXECUTIVE MBA  
CLASS SESSION

## WORLD-RENOWNED FACULTY

In today's knowledge-intensive economy, business leadership requires thought leadership. That is why, during your CEU Executive MBA, you will exchange ideas with an unparalleled team of our world-renowned faculty.

Our instructors represent 20 nationalities, graduated from the world's top universities and have extensive experience of working at companies and organizations in the region and throughout the world. You will work with members of our seven core Faculty Disciplinary Groups:

**The Strategic Management Faculty Group** / The Group is led by Prof. Yusaf Akbar (DPhil, Sussex; MA, Collège d'Europe), who has taught executives and consulted Fortune 500 companies on five continents. It focuses on studying how the market and nonmarket sources of competitiveness drive success. Members include CEU Executive MBA Faculty Program Director Prof. Maciej Kisilowski, Prof. Jacek Rostowski, one of Europe's top Finance Ministers according to the *Financial Times* and Prof. Diana Üрге-Vorsatz, Vice-Chair of Working Group III of the UN Panel for Climate Change. Group members publish in top academic journals. Their commentary appears in *Financial Times*, *Wall Street Journal*, *Politico*, *Foreign Policy*, *Haaretz* and *Project Syndicate*. On average, members from this disciplinary group have more than twenty years of experience working with professional organizations, including Fortune 500 companies, and training and coaching managers in more than 40 countries.

**The Data Analytics Faculty Group** / The group is one of the strongest academic teams in the data analytics field in continental Europe. It is led by Prof. Miklos Koren (PhD, Harvard), a leading specialist on the impact of technology on competitive advantage who led a European Research Grant on the patterns of flow of technology from the West to Central and Eastern Europe. The group also includes Prof. Gabor Bekes, a co-author of one of the first textbooks on applied data analytics for managers, published by Cambridge University and Prof. Gerardo Iñiguez, a scholar, startup co-founder and videogame developer.

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**The Finance and Accounting Faculty Group** / The group is led by Prof. Adam Zawadowski (PhD, Princeton), who moved to CEU from Boston University's Questrom School of Business, and Prof. Andras Danis, who also has an extensive experience in business education both in Europe and the United States. Other world-renowned faculty members in this group include Prof. Hui Chen from University of Zurich, who has a distinguished track record in research and executive education in accounting, Prof. Tomy Lee (PhD, Toronto), who researches continuously pervasive over-the-counter (OTC) markets, Prof. Peter Szilagyi, who was previously on faculty at University of Cambridge Judge School of Business, and who is Editor-in-Charge of the *Journal of Multinational Financial Management*, and Prof. Joy Chan – one of Europe's most effective finance instructors who specialize in training professionals with little or no financial background. The team publishes widely in top journals, including the *Journal of Corporate Finance*, *Quantitative Finance*, *Review of Financial Studies*. They also have an average of 13 years of experience in working with executives and financial institutions throughout the world.

**The Economic Analysis Faculty Group** / The group, coordinated by Prof. Marc Kaufmann (PhD, Harvard; MMath, Cambridge), will train you in using rigorous models to better understand and predict market developments. The group covers a wide variety of fast-developing economic fields. Prof. Alessandro di Chiara's research focuses on economic regulation. Prof. Andrea Weber, who was previously at the University of California at Berkeley, is one of Europe's leading labor economists interested especially in issues of gender equality in the labor market. The Shanghai Ranking places CEU, alongside Charles University and the University of Vienna, among the top three economics faculties in the CEE region. This is reflected by group members' highly prestigious publications.

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**The Leadership Development Faculty Group** / The group is responsible for our proprietary CEU Leadership Program which is a core part of CEU Executive MBA. The multidisciplinary team is led by Prof. Austin Lee Nichols (PhD, Florida), one of Europe's most notable leadership scholars, and includes organizational psychologists and sociologists, as well as philosophers, lawyers, communication and crisis management experts. The group delivers a toolkit of unparalleled breadth and practicality, equipping participants with tools to deal with real-life leadership challenges in various organizations. The team includes Prof. Davide Torsello (PhD, Max Planck; MSc, LSE), who publishes widely on business ethics and integrity and Prof. Jean-Louis Fabiani, one of France's top thinkers on the sociology of professional life. An important part of the program, focused on good decisions, is led by Prof. Christophe Heintz of CEU's Department of Cognitive Science. The contributions of our researchers are supplemented by workshops and interactive sessions delivered by experienced practitioners in communication, leadership development and change management.

**The Innovation and Entrepreneurship Faculty Group** / The group is led by Prof. Michael LaBelle who holds a Jean Monnet Chair in Energy and Innovation Studies at CEU. The group's focus includes analyzing the role of entrepreneurship and innovation as fundamental forces for dynamism and value creation. Group members have an average of more than 17 years of hands-on experience with companies large and small and have played important roles as advisors and managers. The world-renowned faculty group members include Prof. Christian Seelos who is a co-director of the Global Innovation for Impact Lab at Stanford University's Center on Philanthropy and Civil Society (PACS) and one of the world's leading scholars on social entrepreneurship. Other group members include Achilles Georgiu, IBM's Technology Support Services Leader.

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**The Marketing Faculty Group** / The group includes a number of academics and practitioners interested in strategic approaches to marketing, with a special focus on digital marketing and the use of big data analytics in marketing. The group is led by Prof. Aysu Senyuz, who combines her cutting-edge research on the role of emotions in consumer behaviour with experience working with some of the leading global companies. World-renowned faculty members of this group include Prof. John David Branch of Ross Business School at the University of Michigan, who has received visiting professorships at forty business schools worldwide, and Eva Halasz, a sought-after consultant on integrated marketing. Another distinguished visiting faculty associated with the group is Prof. Miklos Sarvary of Columbia University's Graduate School of Business – one of the world's leading experts on digital and platform marketing.

"I JOINED THE CEU MBA PROGRAM SOME YEARS AFTER MY HARVARD UNDERGRADUATE DEGREE, EAGER FOR FURTHER MENTORSHIP IN ECONOMICS, STRATEGY, AND LEADERSHIP FROM A TOP-CLASS FACULTY SENSITIVE TO THE NUANCES OF GLOBAL BUSINESS. CEU'S PROGRAM OFFERED ME A SET OF TOOLS UNIQUELY RELEVANT TO TODAY'S BUSINESS LANDSCAPE."



**CHRIS NICHOLSON**

*Class of 2010*

*Partner & Portfolio Manager,  
Iron Harbor Capital  
New York City*



# NETWORK YOU CAN COUNT ON

CEU ALUMNI  
AROUND THE WORLD



Joining CEU Executive MBA means becoming part of the community of more than 18,000 professionals in 149 countries.

Our current CEU Executive MBA participants come from 40 countries on 5 continents. They have an average of 16 years of professional experience and 10 years of leadership experience.

Many of our EMBA's come from leading blue chips, including Abbott, Adidas, Airbus, Bosch, British Telecom, Cargill, Citi, Dell, Deloitte, Deutsche Telekom, Emirates Airlines, Erste Group, Ethiopian Airlines, Ford, Etihad Airlines, GE Healthcare, Henkel, IBM, Lufthansa, Mars, Morgan Stanley, Nike, Nokia, Novartis, ORF, PricewaterhouseCoopers, QS Quacquarelli Symonds, Raiffeisen Bank, Roche, Schneider Electric, Siemens, Tata, Viacom, Vodafone and Walt Disney.



**JAZMIN  
LAKOS**  
(EMBA'09)

SOTHEBY'S  
INTERNATIONAL  
*Los Angeles, California*



**ALEXANDER  
BRAUMANN**  
(EMBA'22)

CISCO  
*Vienna, Austria*



**OLGA  
IVANOVA**  
(EMBA'22)

VIFOR PHARMA  
*Moscow, Russia*



**TAKAOMI  
YOSHIMOTO**  
(EMBA'16)

MORGAN STANLEY  
*Tokyo, Japan*

A true managerial transformation towards a strategic level requires, going beyond a corporate comfort zone and confronting your ideas with those of accomplished professionals coming from organisational and sectoral cultures.

That is why, CEU Executive MBA attracts participants from non-corporate backgrounds. Our executive fellows bring change as leaders at the federal

government of Canada, Campaign Against Homophobia, Caritas, European Parliament, Greenpeace, International Organization for Migration, International Rescue Committee, the Rainbow Cities Network, UNDP, UNESCO, UNWOMEN and World Bank. 15 percent are entrepreneurs in startups and SMEs.

Geographically, our student and alumni presence are particularly

## CEU ROOFTOP GARDEN



## CEU IN NUMBERS

**1500**GRADUATE  
STUDENTS**49**DEGREE  
PROGRAMS**4:1**STUDENT/  
FACULTY RATIO**100+**

COUNTRIES

strong in Western, Central and Eastern Europe, as well as North America. CEU students and alumni form one of the most tight-knit and loyal academic communities in continental Europe, for three reasons.

First, CEU is a small institution. Unlike in most European universities, the experience of studying at CEU is thereby very personal, more akin to studies at top North American institutions.

Second, the sheer caliber of our alumni helps to facilitate high-quality lifelong interactions. CEU graduates are influential political leaders, successful executives at leading multinationals in almost every industry, senior members of the

professional service community, prominent leaders in international organizations and the non-profit sector as well as renowned figures in culture and science.

And finally, CEU's strong mission to build an academic community on the principles of an open society means that those who join us often share the same intellectual curiosity, and entrepreneurial spirit. This creates a community of people who not only share a degree, but also values and experiences.

Each year, our graduates are invited to join current EMBA's for electives. In effect, our flagship summer module becomes an annual reunion of hundreds of distinguished professionals from all over the world.



“ALL THE CLASSES ARE JUST MIND-BLOWING.  
THIS IS THE PERFECT COURSE TO MEET AMAZING  
PEOPLE, LEARN FROM GREAT LECTURERS AND GAIN  
THE MAXIMUM KNOWLEDGE IN THE LIMITED TIME  
THAT I HAVE AS AN ENTREPRENEUR.”

**NATALIA OSZKO-JAKAB**

*Class of 2022*

*Director, Liszt Institute  
Brussels, Belgium*





## BEST-IN-CLASS MULTI-CAMPUS EXPERIENCE

The innovative structure of CEU Executive MBA allows you to combine the network and energy of Vienna during our spring, fall, and winter modules with the relaxed ambiance of Budapest during the summer.

In both cities, CEU benefits from its modern urban campuses designed for learning in the 21<sup>st</sup> century. Designed by the award-winning architecture firm O'Donnell & Tuomey, our Budapest campus was shortlisted for one of the most prestigious architecture awards, the RIBA International Prize.

### VIENNA & BUDAPEST FACILITIES

Executive MBA classes are taught in a mix of tiered classrooms, conference-style auditoriums and smaller rooms for electives. Multiple study rooms are also available for team breakout sessions.

Both campuses feature access to one of the largest English-language libraries in continental Europe, with nearly 400,000 hardcopy and e-books. Our campuses also feature multiple canteens, cafes, common spaces, a Sports Center and a stunning rooftop garden.

### OUR PARTNER HOTELS

In both cities, we offer a variety of attractively priced and conveniently located accommodation options in hotels and the CEU Residence.





**CEU VIENNA &  
BUDAPEST LIBRARY**



### UNIQUE ATMOSPHERE

All our modern facilities are only the backdrop for what is really important. Our campus life is defined by tolerance and diversity, by skepticism towards dogmas and hierarchies and by a voracious appetite for rational discussion.

When you enter the CEU campus, you will be challenged by fellow graduate students from 120 countries and a world-class faculty from over 40 countries.

### PART OF THE COMMUNITY

Apart from your interactions with fellow Executive MBAs, your campus experience will also be impacted by master's and doctoral students from a wide variety of disciplines.

CEU campus life involves, on average, two academic events (presentations, seminars, guest lectures) a day and numerous social activities. This

includes both the dedicated CEU Executive MBA practitioners' series called "The Fireside Hour" and a host of relevant university-wide events. You will also be eligible to join a variety of student clubs, including the Finance Club, numerous sports clubs and the Spectrum LGBTQI+ Club.

### AN IMPORTANT JUNCTURE

In inviting you to be a member of an active and diverse academic community, we differ from programs that treat mid-career MBA as a stand-alone, self-contained experience.

We recognize that CEU Executive MBA may be the only opportunity to truly "go back to school" and take a more deliberate, structured perspective on your professional and personal development that you may have in your career. Our two modern urban campuses give you the perfect environment to benefit from that crucial intellectual juncture of your life.



## YOUR NEXT STEPS

Decisions to offer admission to CEU Executive MBA follow a straightforward and competitive two-stage process.

The first step is submitting your online application form, which requires the following key submissions:

- » **1. Professional experience.** At least 8 years of professional experience, including at least 3 years of documented leadership/managerial experience. We make rare exceptions in certain cases of individuals with particularly impactful leadership experience.
- » **2. Undergraduate degree** or equivalent qualification.
- » **3. Healthy career progress.** Evidence of steady career progress throughout the professional career, as documented by the up-to-date CV of the candidate.
- » **4. References.** At least two professional references.
- » **5. Motivation.** A cover letter explaining interest in the EMBA for the Open World.
- » **6. Proof of English** proficiency, based on general CEU requirements.
- » **7.** A non-refundable **application fee** of 30 euro.
- » **8. Scholarships.** Additional information and essays are required if you choose to apply for one of our scholarships.

If your online application passes the preliminary review, our Program Office will invite you for an in-person or Teams interview with the Program Manager, a faculty member or our alumni. The interview also gives you an opportunity to ask additional questions about the Program. An admission decision will be made shortly after your interview.



